

LAUREN SULLIVAN

New York, NY | (845) 499-9258 | lauren_sullivan5@fitnyc.edu

EDUCATION

State University of New York at Oneonta / Fashion Institute of Technology VSP

May 2023

SUNY Oneonta

Bachelor of Science in Fashion and Textiles

Fashion Merchandising

Minor: Computer Art

GPA: 3.7 - Dean's List

Fashion Institute of Technology
Associates of Applied Science (AAS)
Advertising and Marketing Communications

LEADERSHIP AND AWARDS

- Chi Alpha Sigma National College Athlete Honor Society
- Student Athlete - Member of the Oneonta Women's Varsity Lacrosse Program
- Junior Board Member of Carolyn Sullivan Memorial Foundation
- Phi Upsilon Omicron National Honor Society
- SUNYAC Commissioner's Academic Honor Roll

PROFESSIONAL EXPERIENCE

Cassidy McNeill Stylist, New York, NY

January 2022 -- Present

Styling Intern

- Curate exquisite clothing and accessories for celebrity clients and for events including Music Videos, Awards Shows, Premiers, Photo Shoots, etc.
- Create mood boards and consistently shop marketplace for inspiration and products
- Locate unique pieces and ensure delivery for time sensitive events
- Maintain, organize and create visually pleasing and engaging presentation of merchandise to clients
- Utilize exemplary communication skills while interacting with celebrity clients
- Develop color palates and styling details and apply solid knowledge of fashion trends to meet the client's needs and create desired image
- Attend photo shoots and video production to assist Stylist in dressing and styling models

Prestige Top Model, New York, NY

February 2022

Production Intern

- Worked 3 Fashion Shows at Gotham Hall for New York Fashion Week 2022
- Aided Assistant Director in all daily operations including: unloading vans, dressing models, greeting VIPs, and all other tasks associated with the production of the event
- Exhibited exceptional Team Work and Problem Solving skills while coordinating various work stations such as Check-In, Hair and Makeup, Wardrobe etc.

PUMA, New York, NY

June 2021

Sales Intern

- Worked alongside National Sales Manager during Buyers Week 2021
- Participated in all sales meetings with buyers and completed daily sales reports
- Maintained, organized and presented merchandise to drive sales
- Interacted with buyers to communicate the brand's values and philosophy

Frances Valentine, New York, NY

November 2018 – April 2019

Sales Intern

- Delivered world class customer service with both the needs of the customer and the brand in mind
- Demonstrated strong product knowledge and determined the customer's needs while delivering expert and style advice
- Focused on communicating the brand's values and brand philosophy to new and returning customers
- Contributed innovative ideas to reinvent the customer experience for our customers

SKILLS

- Microsoft Office Suite (Word, Excel, PowerPoint)
- Adobe Creative Suite
- Canva
- Lightroom
- Photography
- Computer Art